



## Ukrainian Voices – Lecture Series

### *“The Potential of Social Entrepreneurship in Ensuring Ukraine's Economic Development”*

**Nadiia Kichuk**

**12 May 2026**

**11:30-13:00 CET**

*Link to the meeting:*

MS Teams: <https://tinyurl.com/3ft5bkm2>

Meeting ID: 384 814 349 564 040

Passcode: qx6qS7sK

Social entrepreneurship is recognized worldwide as one of the most effective tools for addressing significant social, economic, and environmental issues. This is especially relevant in areas where government intervention is insufficient, and traditional businesses are not interested due to low profitability or lack of financial gain.

Ukraine's European integration processes are closely linked to internal transformations that shape the country's modern development policies. The main areas of state regulation include ensuring environmental sustainability, strengthening social protection, and stimulating economic growth.

The development of social business in Ukraine faces several challenges, which can be categorized as follows:

- Resource barriers (lack of premises, startup capital, materials, and other resources);
- Financial constraints (tax burden, high rental costs);
- Communication difficulties (interaction with authorities, recruitment of employees);
- Systemic issues (lack of a special registration form, unclear legal status, societal perception).

Despite these obstacles, Ukraine has significant potential for the development of social entrepreneurship. This is due to the pressing nature of social problems, which encourage the creation of new social enterprises. The potential for the development of this sector can be assessed based on the number of active social enterprises, their resilience under challenging conditions, the economic situation, legal aspects, and overall trends in social business growth.



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Modern social and economic challenges require a reassessment of the government's approach to the development and implementation of a sustainable socio-economic development strategy.

Research objective – to identify the most effective ways to utilize social entrepreneurship to address social issues, minimize negative environmental impacts, support and develop the agricultural sector, and create additional social value.

Research hypothesis: the effective utilization of the potential of social entrepreneurship contributes to business development, support for the agricultural sector, stimulation of innovation, environmental protection, and a gradual transition to a circular economy.

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